

WEBCAST EVENT SERVICES HIGHLIGHTS

- Customized Viewer Experience
- Customized Registration
- Multiple Remote Presenters
- Multiple Video Sources
- Robust Analytics
- Q&A, Polls, Surveys and Chat
- Certificate Generation
- Auto-Archiving

MEDIAPLATFORM WEBCASTING SERVICES

Your success is critical to us. We are committed to providing best-in-class customer care through our technology, processes and experienced staff. Each of our webcast event services professionals is cross-trained to help you solve any problem or answer questions you may have. Our webcast event services group responds quickly to your concerns, allowing you to leverage our software optimally for video or audio communication.

MediaPlatform helps you create live or on-demand webcasts that reach hundreds of thousands of live concurrent viewers with custom players and advanced production controls.

ABOUT MEDIAPLATFORM

MediaPlatform provides global enterprises with best-in-class webcast event services. The MediaPlatform enterprise YouTube is a video portal for streaming live rich media webcasts, webinars, and on-demand content. MediaPlatform events are automatically archived and can be hosted inside a customized online portal to allow your organization to continue to derive ROI from internal and external webinar programs.

Webcast Event Services

Fully Managed Webcasting

MediaPlatform provides webcast event services that help you effectively reach your workforce and external audiences with rich media content.

Our goal is to help you leverage webcasting to improve internal communications, knowledge sharing and marketing. The experienced webcast events team at MediaPlatform tailors each engagement specifically to your organization's requirements.



- **Customized Registration** - We can help you achieve your registration goals by creating a custom registration page that captures the specific data you need to gather from every participant.
- **Customized Viewer Experience** - Our Webcast Event Services team can create a unique webcast experience featuring, seamless branding, interactive components and custom design.
- **Event Services** - MediaPlatform offers event production, monitoring, live encoding, video capture and live technical support.
- **Robust Analytics** - Insight into attendee interaction with rich media content. Polls, Surveys and Q&A.
- **Multiple Remote Presenters and Video Sources** - Feature multiple presenters in studio, on webcam or the phone and mix with live or pre-recorded video or audio streams. Live screen demoing from remote sources.