

MediaPlatform for Yammer

Transform Your Enterprise Social Network with Video

MediaPlatform is an enterprise video platform that enables on-demand video and live rich media webcasting for internal communications, training and marketing. The MediaPlatform integration for Yammer gives organizations the ability to leverage streaming content inside the leading cloud-based enterprise social network to drive collaboration, boost employee engagement and improve business agility.

Yammer connects people, conversations and data from different business applications, creating a single social experience for everyone. MediaPlatform helps companies incorporate video into this social layer with a solution specifically designed to meet the challenges associated with the management and delivery of streaming media. With a superior viewing experience for desktops, the web and mobile devices, sophisticated transcoding and customizable channels and playlists, MediaPlatform provides a secure repository for easy management and control of all your corporate video assets.

Key Features:

- Secure user access based on viewer permissions
- Employees can upload, record, embed or link to video content
- Social video functionality allows commenting, rating, tagging and sharing
- Users can create and subscribe to playlists and channels
- Captions and transcriptions
- Deliver live or on-demand video to any user on any device

Key Benefits



- Enable Video Collaboration and Knowledge Sharing
- Share Content with the Company, Group or Individual
- Yammer Social Features Built-In to the Platform
- Videos Stored Outside of Yammer, No File Size Limit
- No Video Format Restrictions



- MediaPlatform transcodes multiple output formats to support all browsers and devices
- Superb video playback using Adaptive Bitrate Streaming and MediaPlatform SmartEdge eCDN or integration with Tier1 CDNs
- Integration with Microsoft SharePoint and Office 365

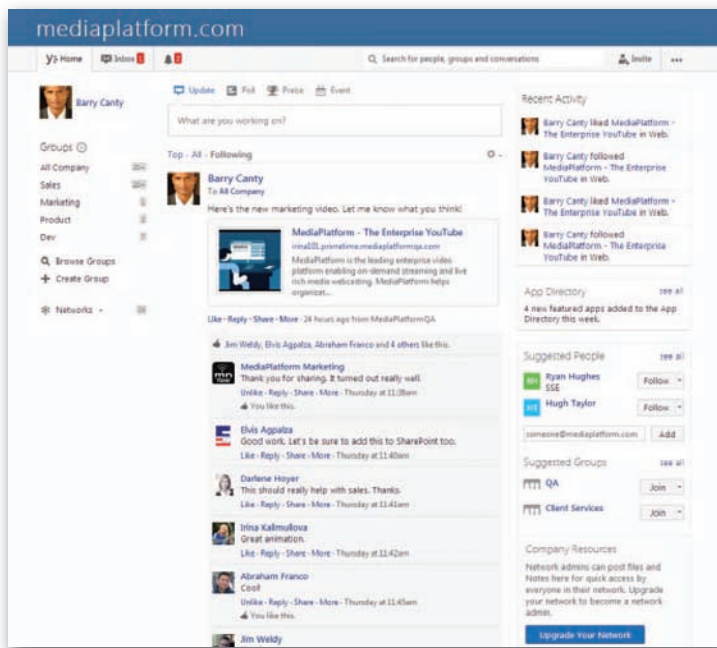
Yammer Integration Close-Up

Employees can share on-demand video or live webcasts to Yammer directly from MediaPlatform. There is an option to add a message when sharing, and videos can also be followed or liked.

All social activity connected to videos shared to Yammer is passed to MediaPlatform. Employees also have the option to engage on the MediaPlatform page - like, reply or view conversations. In addition, comments made in MediaPlatform are posted to Yammer and can be shared with all colleagues, a group or an individual team member.



Easily Share Video to Yammer



MediaPlatform Video in Yammer Feed



Yammer Feed in MediaPlatform

About MediaPlatform

MediaPlatform is the best-in-class enterprise video platform with on-demand streaming and live rich media webcasting capabilities for corporate communications, training and collaboration. MediaPlatform helps organizations drive collaboration, boost employee engagement and improve business agility by integrating streaming content inside Yammer.