

# MediaPlatform for Jive

## Integrating Video into the Enterprise Social Platform

MediaPlatform is an enterprise YouTube enabling on-demand video and live rich media webcasting for more effective corporate communications, training, collaboration and knowledge sharing. The MediaPlatform app for Jive gives organizations the tools to leverage high quality video across the leading social business software for the modern, mobile enterprise to increase workforce productivity, improve employee engagement and overall use of the Jive platform.

The MediaPlatform Jive app enhances communications by incorporating the full functionality of the enterprise YouTube to allow users to upload, create, search, watch, and share videos directly from within Jive. Improve the way employees work with each other across geographies and time zones by transforming discussions, documents, blogs, polls, events and ideas into more compelling and engaging posts with on-demand and live video.

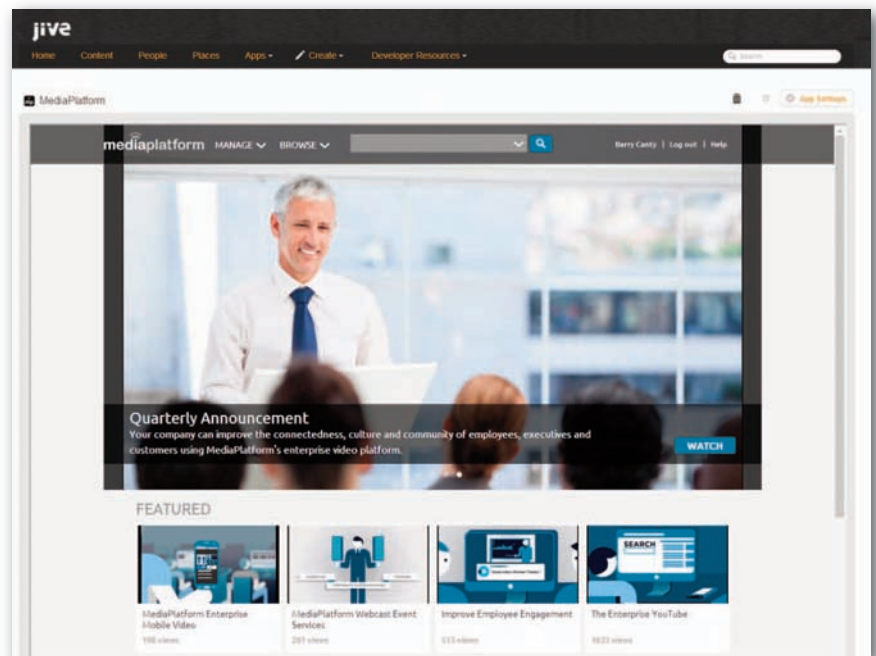
### Key Features:

- On-demand video or live webcasts can be streamed to any page in Jive
- MediaPlatform transcodes multiple output formats to support all browsers and devices
- Superb video playback quality, using Adaptive bitrate (ABR) streaming technologies
- Secure user access based on viewer permissions
- Share videos and webcasts to internal or external Jive communities

## Key Benefits



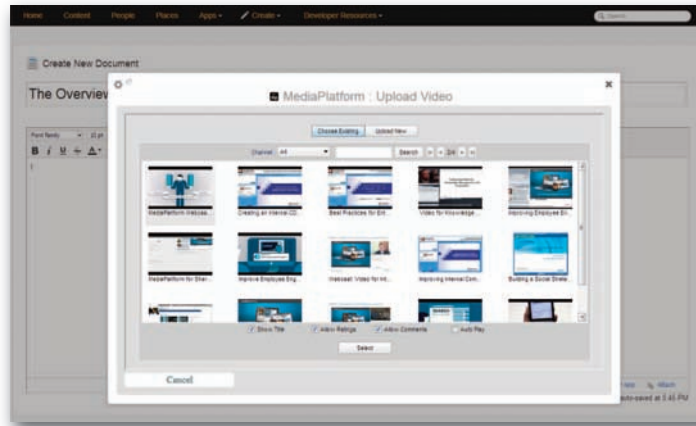
- Improves internal communications through on-demand video and live webcasting
- Enables employee generated videos for increased knowledge sharing and collaboration within Jive
- CEO town halls and executive messaging can be live streamed inside Jive
- Keep employees trained, informed and aligned through video
- Provides a central location for management of all video content



- No video file size or format restrictions
- MediaPlatform video distribution technology lets you reach any user on desktop or mobile device
- Enterprise YouTube that can be deployed from the cloud or on-premises

## MediaPlatform for Jive Close-Up

Jive users can add existing or new videos, live or on-demand webcasts and capture directly from their webcam to embed in discussions, blog posts, documents, polls, events and ideas. Content uploaded from the Jive interface will automatically appear inside MediaPlatform and can also be made viewable in SharePoint.

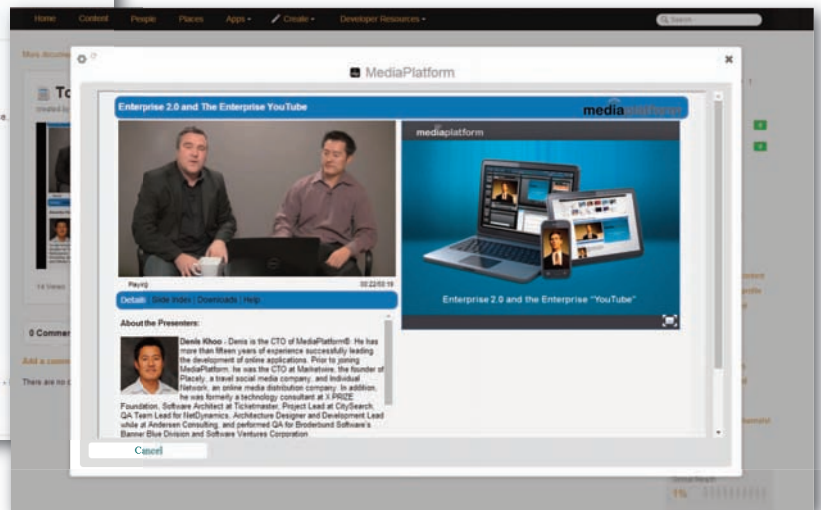


Upload Existing and New Video or Capture From Webcam

Distribute on-demand video across the enterprise to improve internal communications and facilitate collaboration. Rich media webcasting featuring PowerPoint, slides, Q&A, polls, surveys and pre-recorded video is also made easy inside Jive.



Add On-Demand or New Video



Live Webcast to Any Page in Jive

## About Media Platform

MediaPlatform is the best-in-class enterprise video platform with on-demand streaming and live rich media webcasting capabilities. MediaPlatform builds community and user engagement with Jive by enabling executive and employee generated video for corporate communications, training and collaboration.