

# MediaPlatform for Cisco TelePresence®

## Integration for Cisco TelePresence® Content Server

MediaPlatform integrates with the Cisco TelePresence® Content Server (TCS) to enable video from Cisco-powered video conferences to automatically stream to a live webcast, be archived, and be published to a secure video portal. The Cisco TCS is an endpoint device that connects to video conferences (both H.323 and SIP) to provide a local archive and a live stream relay service. This is an alternative to webconferencing and provides high quality streaming video to thousands of live viewers with user engagement in the form of Q&A, polls, surveys, and moderated questions.

The MediaPlatform integration for Cisco TCS helps your organization share knowledge and enhance communication by recording video conferences. You can access live and on-demand presentations, distance education classes, and corporate training sessions - anywhere, anytime. The Cisco TelePresence® Content Server can be invited to join a call or can be configured to call your endpoint directly, it also supports both video and desktop sharing sources.

### Key Features:

- Ability to record and stream video and H.239 dual-stream presentations from any H.323 or Session Initiation Protocol (SIP) video conferencing unit
- Cloud-based, hybrid or on-premise deployment
- Support for five concurrent calls, up to two of which can be streamed live
- MediaPlatform SmartPath to reach any viewer on any device

### Key Benefits

- Take advantage of on-demand streaming and live rich media webcasting with synchronized slides for training and corporate communications
- Support for multiple and remote presenters
- Share knowledge and enhance communication by recording lectures, training sessions and meetings
- Robust analytics to track employee engagement with content
- Auto-archiving and editing of presentations
- Turns meeting rooms into video capture studios
- Integrate video conferences with Microsoft SharePoint



Cisco TelePresence® Content Server

- Unicast and multicast streaming support
- Compatibility with all major streaming formats and support for major distribution servers
- Ability to receive calls up to 4 Mbps, up to 1080p HD
- Support for Active Directory authentication through Lightweight Directory Access Protocol (LDAP)