

WEBCASTER FEATURE HIGHLIGHTS

MediaPlatform SmartPath Technology: Webcast to any end user on any device, regardless of location or content distribution technology.

Custom Players and Skins: Maintain company branding during events.

Multiple Remote Presenters and Sources: Feature multiple presenters in-studio, on webcam or the phone. Mix in pre-recorded video or audio streams. Support for screencasting.

Live Control: An easy-to-use interface for controlling and monitoring the elements of your live webcast - video, slides, Q&A, polls and attendance.

Mobile Compatibility: View live and on-demand webcasts on any tablet or smartphone.

Auto-Archive: Auto-archiving with instantaneous availability of event recordings.

Social: Share, rate, tag and embed archived webcasts.

Analytics: Real-time insights into attendee behavior includes questions, poll/survey responses, length of view and more.

Deployment Flexibility: SaaS, On-Premises or hybrid installation.

MEDIAPLATFORM ENTERPRISE VIDEO PLATFORM

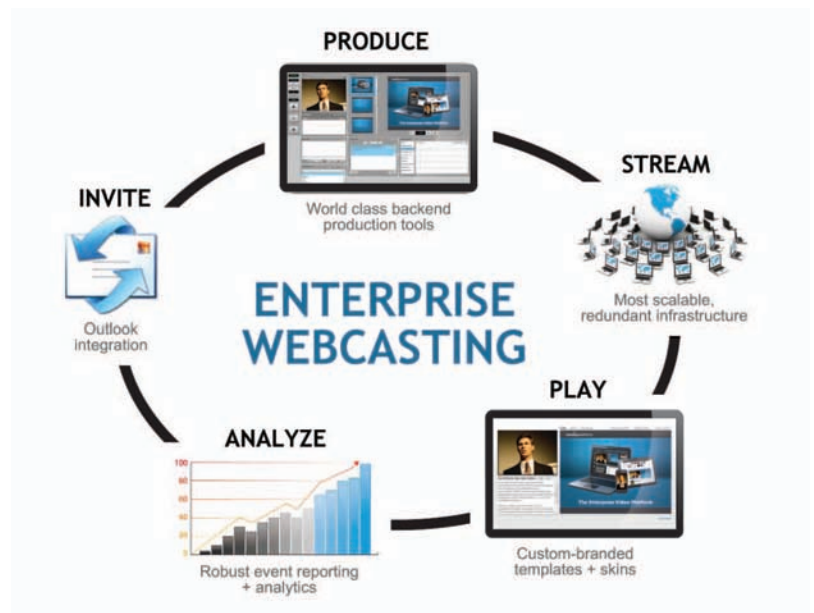
With MediaPlatform, you can manage webcasts through the complete lifecycle of creation, presentation and archiving.

MediaPlatform's WebCaster software lets you create live or on-demand webcasts that can reach large audiences with custom players and advanced production controls. Once complete, the webcasts appear in the MediaPlatform media management portal.

WebCaster

Best in Class Enterprise Webcasting

MediaPlatform WebCaster enables you to easily produce, broadly distribute and monitor deeply interactive live and on-demand webcasts with presenters in one or multiple locations. With WebCaster you can reach audiences in excess of hundreds of thousands of live concurrent viewers with presentations that feature streaming video, PowerPoint® slides, audio, surveys, polls, and screencasting.



- **POWERS TEAMWORK** - WebCaster is designed for media professionals tasked with designing, building, and running webcasts in demanding production conditions.
- **ENABLES SIMPLY PERFECT PRESENTATIONS** - Webcast to internal or external audiences.
- **INTEGRATES WITH ENTERPRISE SYSTEMS** - Web services architecture facilitates broad application connectivity.
- **DELIVERS ENTERPRISE-WIDE DEPLOYMENT, SCALABILITY, AND REDUNDANCY**- WebCaster is suited for stand-alone as well as large scale webcasting operations.
- **HANDLES MULTIPLE WEBCASTS** - Administrators can simultaneously operate multiple webcasts.

WEBCASTER TECHNICAL HIGHLIGHTS

Massive Scalability

UTF-8 Support

Ability to Publish Projects to Amazon S3

Complete HTTPS (SSL) support

Works on Windows, Mac OS + Linux

Rich Text Editing For System Emails

Adaptive Bitrate Streaming

Automatic Viewer Certification

Comprehensive Asset Management

Registration Form Builder

Support for Mock Live Webcasts

TECHNICAL REQUIREMENTS FOR AUTHORIZING - SAAS

HARDWARE

- Minimum: 1.5 GHz, single-core
- Recommended: Intel 2.0 GHz dual-core or better
- 2 GB RAM minimum
- Display dimensions of 1280x800 or greater

SOFTWARE:

- Adobe Flash® Player 10.1
- Any Browser
- Any OS

For additional information regarding MediaPlatform WebCaster, please contact:

sales_inquiries@mediaplatform.com

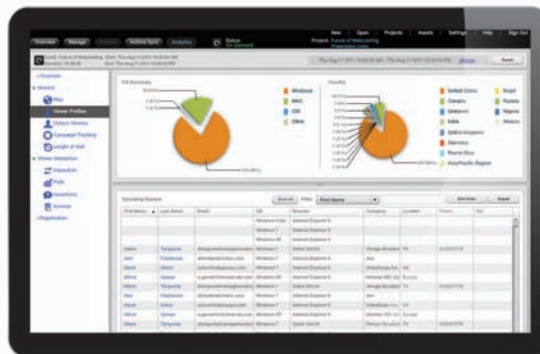
IDEAL FOR DIGITAL MEDIA PRODUCERS:

If you are in the business of producing webcasts, let MediaPlatform WebCaster power your success. WebCaster is designed for demanding, live webcasts with multiple presenters in remote locations or sophisticated pre-recorded presentations.



WebCaster provides an easy-to-use interface for controlling and monitoring the elements of your live webcast - video, slides, Q&A, polls, attendance.

Webcaster's portfolio of templates allow for branding and customization. Polls, surveys, Q&A, and social media can be embedded in the player.



Reporting and analytics functionality gives you dynamic, graphic displays of attendance, length of viewing, operating system and other indicators of audience engagement.

Analytics provides a graphical display showing where your audience is viewing your presentation.

